



FOR IMMEDIATE RELEASE
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LIEUTENANT GOVERNOR

State of Louisiana
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DARDENNE ANNOUNCES VOLUNTEER LOUISIANA "ALL WE NEED IS U" CAMPAIGN

Lieutenant Governor Jay Dardenne is announcing the launch of a statewide call for volunteers campaign, All We Need is U. An initiative of Volunteer Louisiana, the campaign is designed to rekindle the spirit of service, citizenship and volunteerism among all Louisiana citizens.

The statewide All We Need is U campaign urges Louisiana citizens to volunteer their time, talents and abilities in their local communities. The campaign features a website, www.VolunteerLouisiana.gov, which matches volunteers to volunteer opportunities in communities throughout the state. Volunteers can easily log onto the website to find the volunteer project that best meets their interests.

"Louisiana has a proud history of neighbors helping neighbors," Lt. Governor Jay Dardenne said. "This campaign features Louisiana volunteers of all ages and all walks of life. Our hope is that you will see yourself in the faces of these Louisianans and join the call to volunteer."

Volunteer Louisiana was legislatively created in 1993 in the Office of the Lieutenant Governor. The mission of Volunteer Louisiana is to build and sustain high quality programs that meet the needs of Louisiana's citizens and promote an ethic of service. Volunteer Louisiana encourages citizen participation through volunteering and national service.

"We believe that citizen service and volunteering provides opportunities for individuals of all skills, interests and abilities to achieve academic success, to develop job skills, to strengthen communities and to build a culture of good citizenship and personal responsibility," Volunteer Louisiana Commissioner Camm Morton said.

“The campaign is a reminder to all Louisiana citizens that All We Need is U, without YOU, there is no volunteering.”

The campaign launched with billboards in Shreveport and Baton Rouge and also a donated vinyl wrapped truck to act as a traveling billboard. It displays the All We Need is U campaign message and will travel across the state.

To find a volunteer project near you, visit www.VolunteerLouisiana.gov, or call Volunteer Louisiana at 225.342.2038. Become a fan of Volunteer Louisiana on Facebook and follow us on Twitter @volunteer_la.

--www.VolunteerLouisiana.gov--